



Business Operation with Fairness

The company aims to conduct business according to the Corporate Governance Policy and Code of Conduct of the company (Please see details under Corporate Governance - Corporate Governance Policy) and is determined to promote the firm to be efficient organization by doing business with transparency, ethics, and responsibilities for shareholders and stakeholders.

The Board of Directors is determined to conduct business according to Corporate Governance, focusing on justice, transparency, fairness, responsibilities for society, culture and environment together with building sustainable development for personnel staff, customers, community, and all stakeholders under the management according to Corporate Governance and Ideal.

“Transparent Thailand where all citizen live happily”

The Company’s board of Directors specifies principles of Good Corporate Governance for the Board, management, and all employees of the company to hold as follows:

- (1) Directors hold on to universal Corporate Governance and are determined to improve Good Corporate Governance continuously i.e. shareholders rights, equitable treatment of shareholders, shareholder roles, information disclosure and transparency, and responsibility of the Board.
- (2) Directors, Management and staff concentrate to apply Principle of Corporate Governance i.e. Creation Shared Value, Responsibility, Equitable treatment, Accountability, Transparency, and Ethics (C.R.E.A.T.E.) to use as a guideline to conduct the business and to strictly abide by law and related regulation of invested countries.
- (3) Directors establish the management structure to organize Directors, Management and shareholders with fairness, and consider policy, vision, work plans and key strategies, and supervise and monitor business operation, and ensure appropriate risk management. They are independent and responsible for business operations to conform to Good Corporate Governance by being an ethical leader and a good example to follow Corporate Governance and Code of Conduct of the Company as well as promote the culture of Corporate Governance. They are responsible for all related stakeholders and promote human rights, consumer rights, and fair labor as well as establish a system to follow up, evaluate, and review for all employees to practice Corporate Governance in a complete and sustainable manner.

In addition, the Company makes a written announcement of a Code of Conduct for all stakeholders with shares values principle between the Company and stakeholders whereas the top management is responsible for the participation from all stakeholders and improves communication channels to express opinions to related business units. The Company has a strict policy to fairly treat all stakeholders including shareholders, customers, employees, trade partners, competitors, community and society. The management and employees put the Code of Conduct in to practice so they clearly understand how to fairly treat shareholders, trade partners, and customers, etc.